

MAYOR'S OFFICE OF NEW URBAN MECHANICS



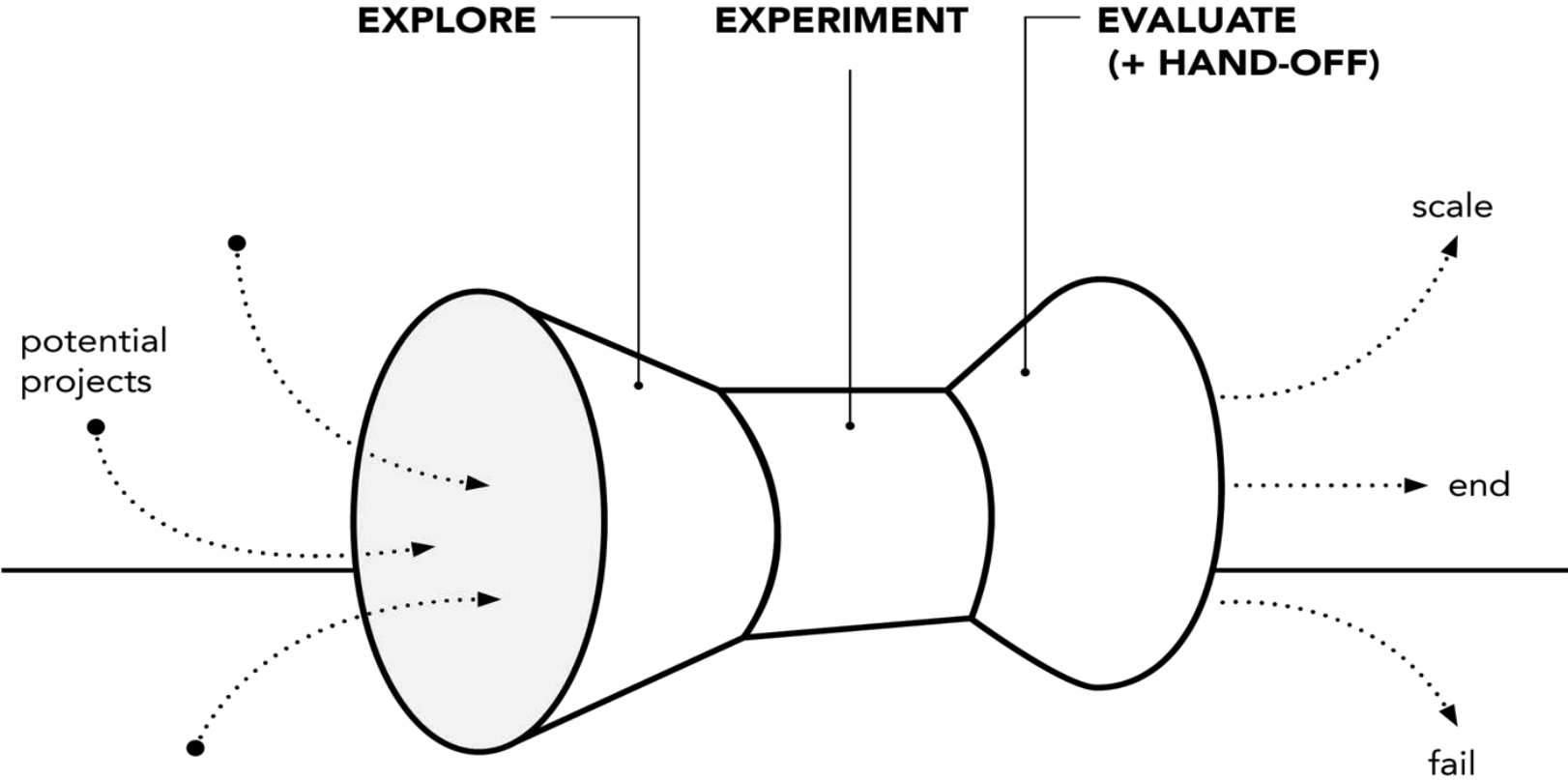
Metro: Regional Leadership Forum 2
9.23.2016



As Boston approaches its 400th birthday, our goal is a thriving, healthy and innovative city for all; one community that is a global leader for the 21st century.

Martin J. Walsh
Mayor

The Department of Yes



1. Build Things That People Want and Need

2. Be Delightful

3. Create Comfort With Risk

Build Things That People Want and Need

Today

Nov 1
School Previews and
School Showcases start

Dec 15
Pre-register

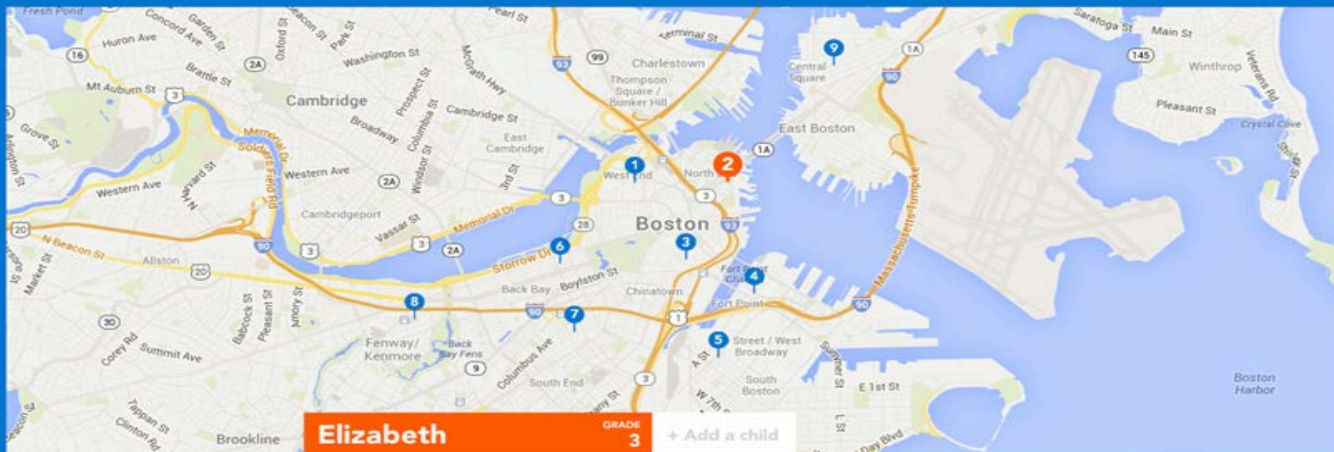
Jan 3
Registration begins

Sep 4
School Starts

Discover

Register

Succeed!



MCAS Tier

- Tier I
- Tier II
- Tier III
- Tier IV

Grades Offered

KD 1 5 12

Schedule

- Care hours
9:30am - 4pm
- Surround Care

School Type

- Exam
- Charter
- Innovation
- Pilot

Academic Track

Choice order

Getting there

Care hours

+ more criteria

1 Warren/Prescott

2 min

8-6:30

2 Eliot K-8

3 min

7:30-6:45

16 Charter St, Boston 02113



5.6 mi from home

8 min

15 min

3 min

School hours

8am - 3pm

Surround care

7:30am - 6:45pm

Before: Music,

chorus, drama

After: Champions

after school

program

About Eliot K-8

We are one of the newest K-8 schools in Boston. Our school is located in the heart of...

Full Details

MCAS Tier

Tier I

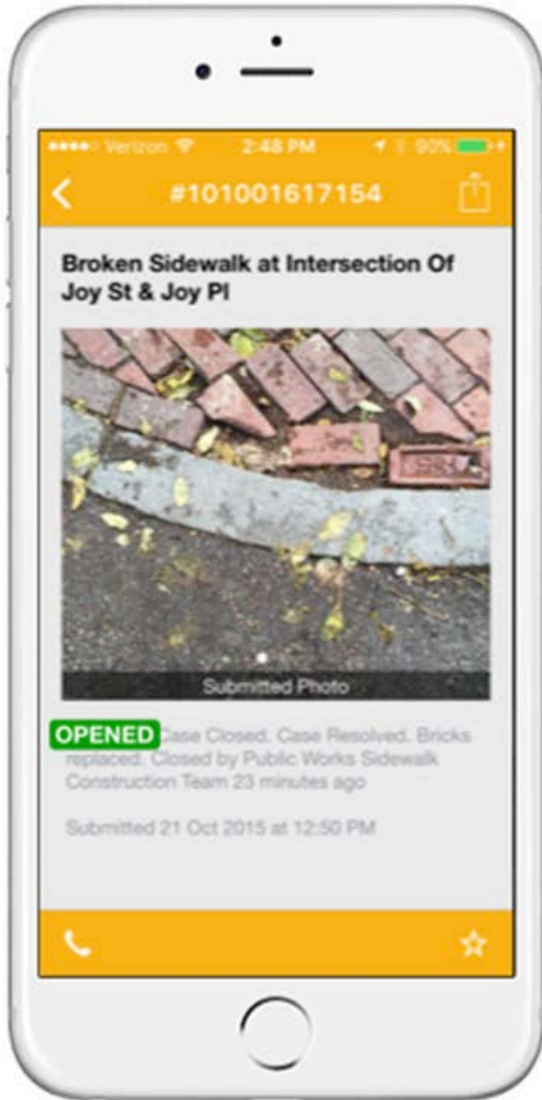
Grades offered

K0 - 8

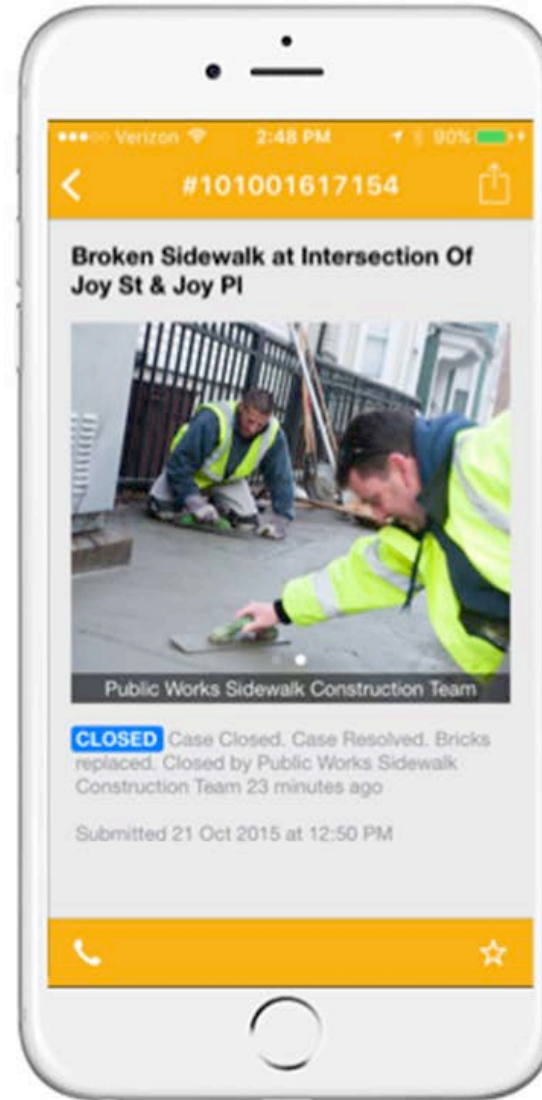
Classes/grade

3

"Help!"

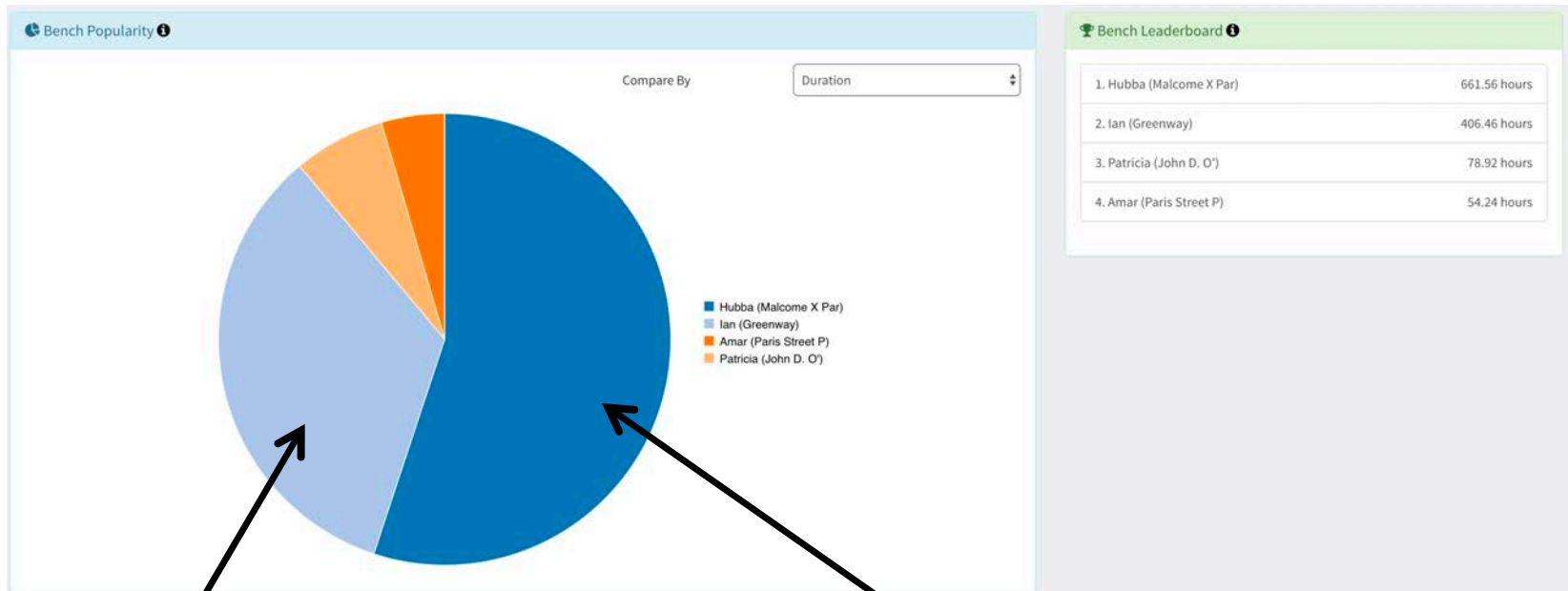


"Done."





SOOFA BENCH POPULARITY



DOWNTOWN

BASKETBALL COURT
ROXBURY

**It's not about apps.
It's not about dashboards.
or sensors
or the internet of things.**

It's about **human-centered innovation.**

BOSTON SMART CITY PLAYBOOK

Boston Smart City Playbook



Smart City Plays

1. Stop sending sales people
2. Solve real problems for real people
3. Don't worship efficiency
4. Better decisions, not (just) better data
5. Platforms make us go _(ツ)_/
6. Towards a "public" privacy policy

[In detail](#)

Be Delightful



STAIRS OF FABULOUSNESS (2014 Winner)

*Simple. Colorful. "Rainbow stairs will make City Hall
400% more fabulous."*

TIDRAPHONE (2014 Winner)

Tidraphone, a tidal vibraphone, invites Bostonians to interact with the water and consider our relationship to it, via a playful musical experience that is dynamically affected by the daily tides.

Create Comfort with Risk in Gov't



Boston will begin testing self-driving cars by the end of this year



Boston

23 | **4,285**

Nation

32,675



2,318,000

The Promise: 80% Reduction in Crashes

~~32,675~~



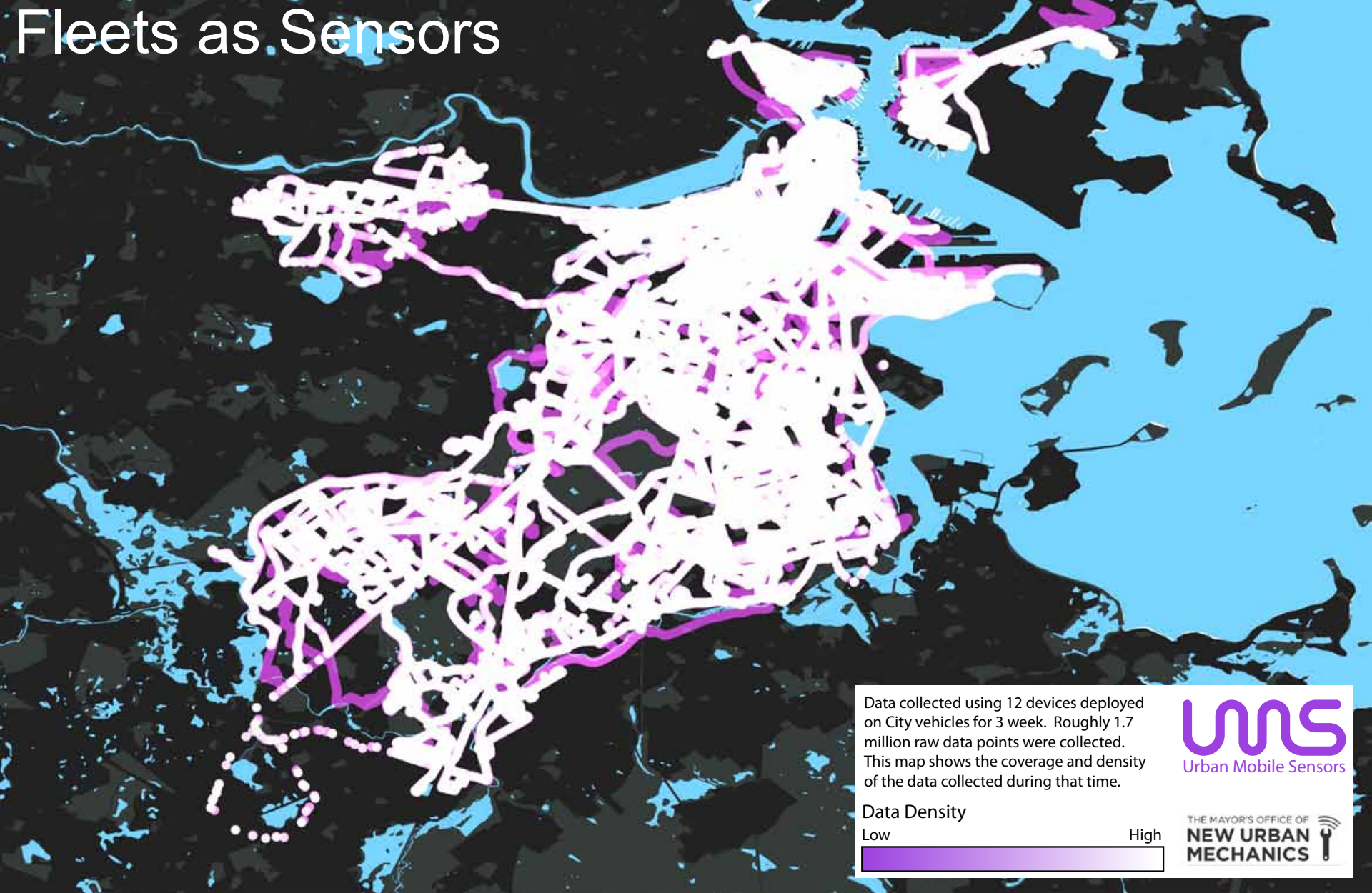
6,535

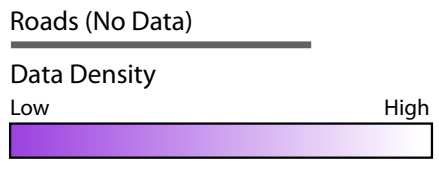
~~2,318,000~~



463,600

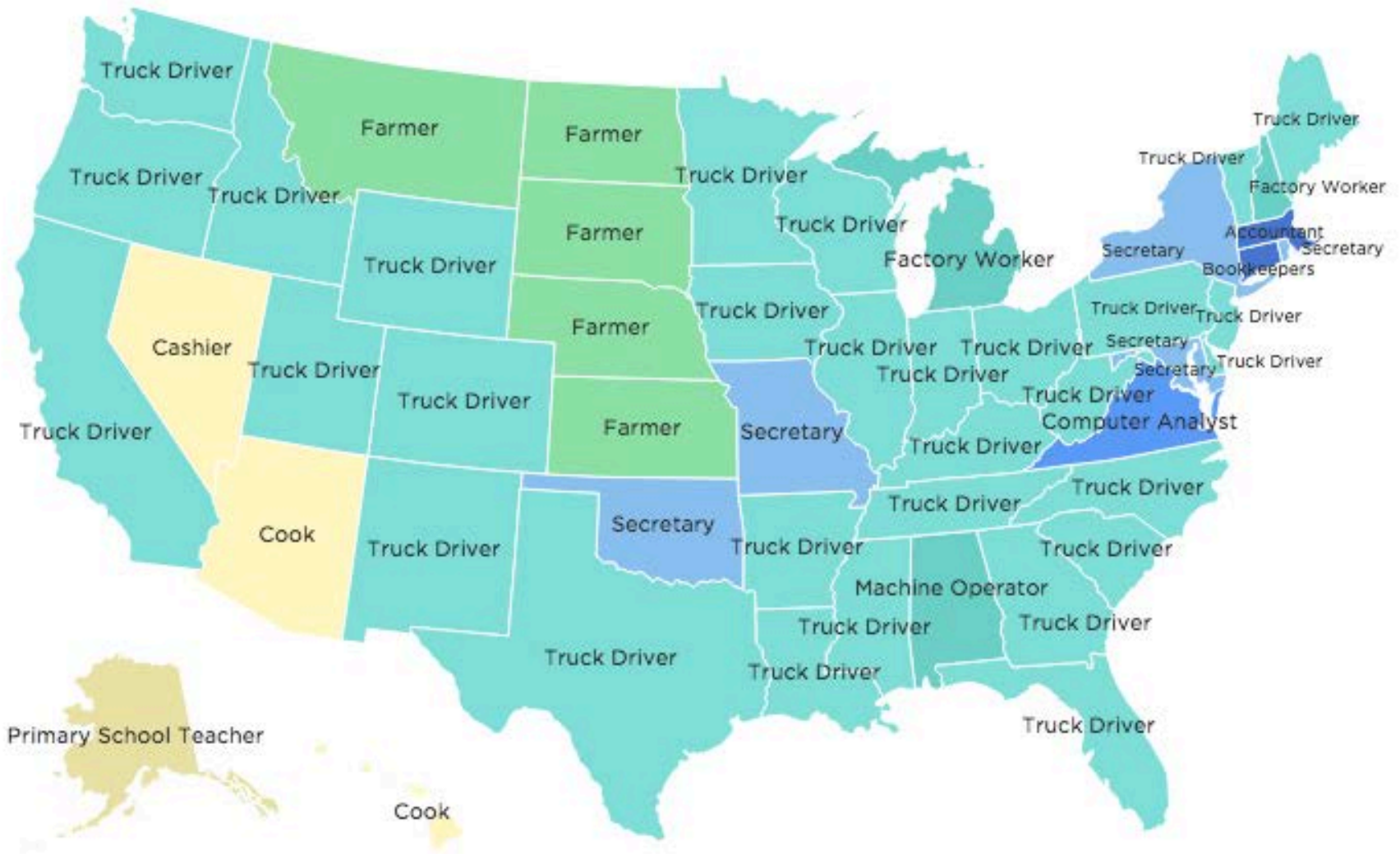
Fleets as Sensors





Urban Mobile Sensors

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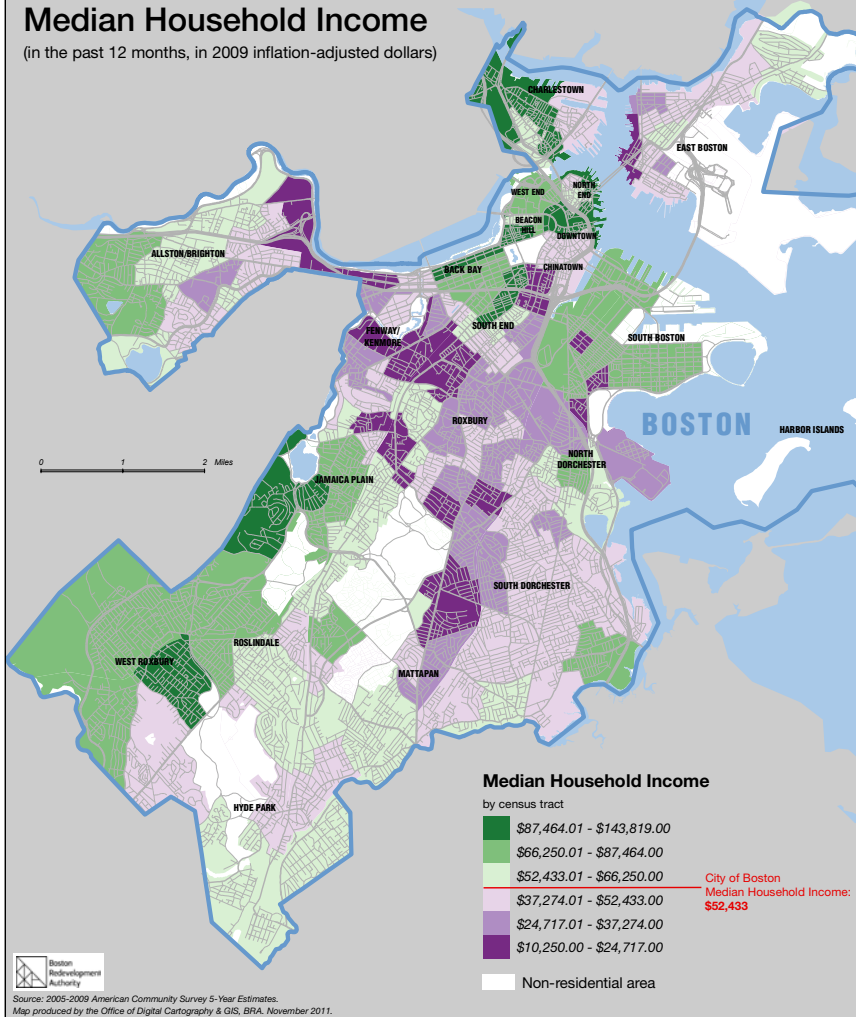


Source: NPR News | 2014 Census data

2005-2009 American Community Survey 5-Year Estimates

Median Household Income

(in the past 12 months, in 2009 inflation-adjusted dollars)



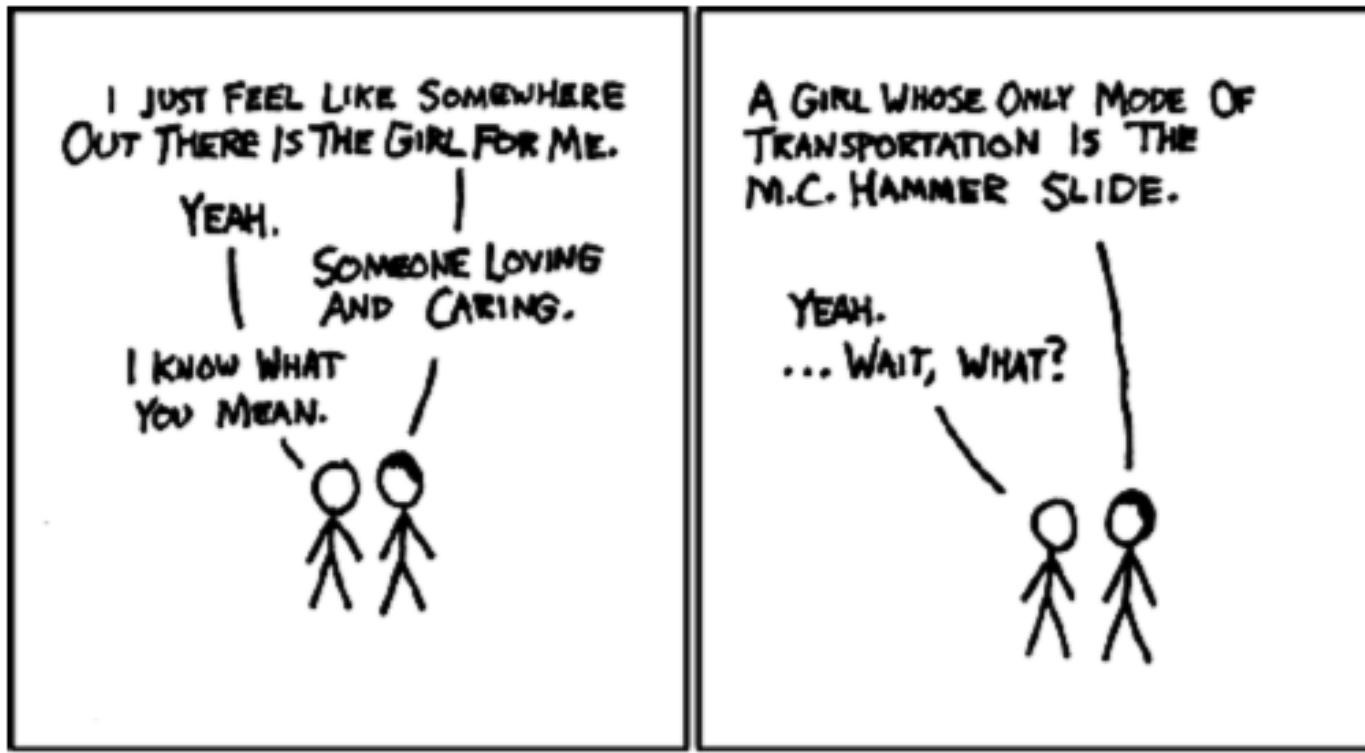
Sub-prime service

The three Boston ZIP codes that do not receive Amazon Prime deliveries:



Source: Boston Globe

THE FUTURE = CHOICE



Source: XKCD

thank you

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