MAYOR'S OFFICE OF NEW URBAN MECHANICS



Metro: Regional Leadership Forum 2 9.23.2016



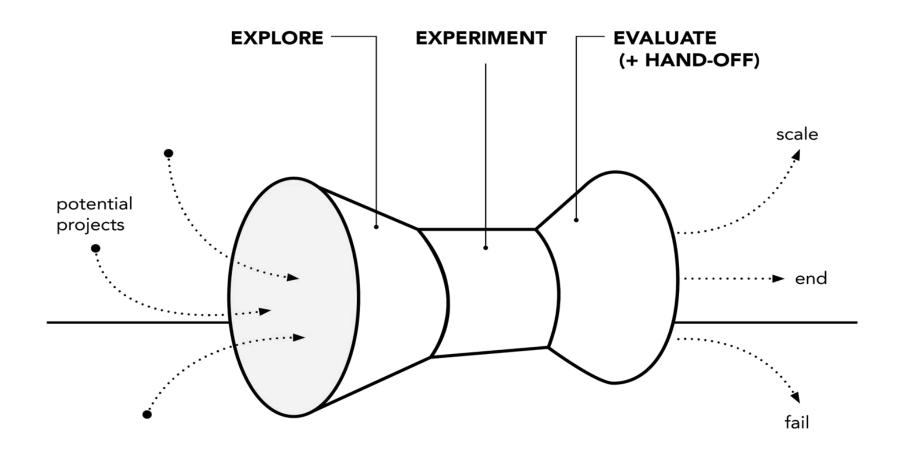




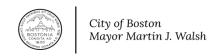
As Boston approaches its 400th birthday, our goal is a thriving, healthy and innovative city for all; one community that is a global leader for the 21st century.

Martin J. Walsh *Mayor*

The Department of Yes





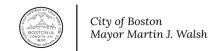


1. Build Things That People Want and Need

2. Be Delightful

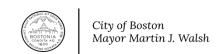
3. Create Comfort With Risk





Build Things That People Want and Need







APPETING FOR SCHOOL

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Choosing a School: What to Ask

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- Opportunition for art, music, and physical metrics.
- Support services annial term malester and due families, and as counteding

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A student must apply for school If...

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Where to Register

Required Documents

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February 11-March 36, 3009 Knokspenic and Grades 9: 12

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The mothery points dear not apply to handon students. Questioning arting smallers students densities the site of the office of Legal Advance (17 474.992).

Verification of City of Boston Residency

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Applicants must submit at least one document from each of the following three groups: GROUP 8 GROUP C

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students?

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What are priorities?

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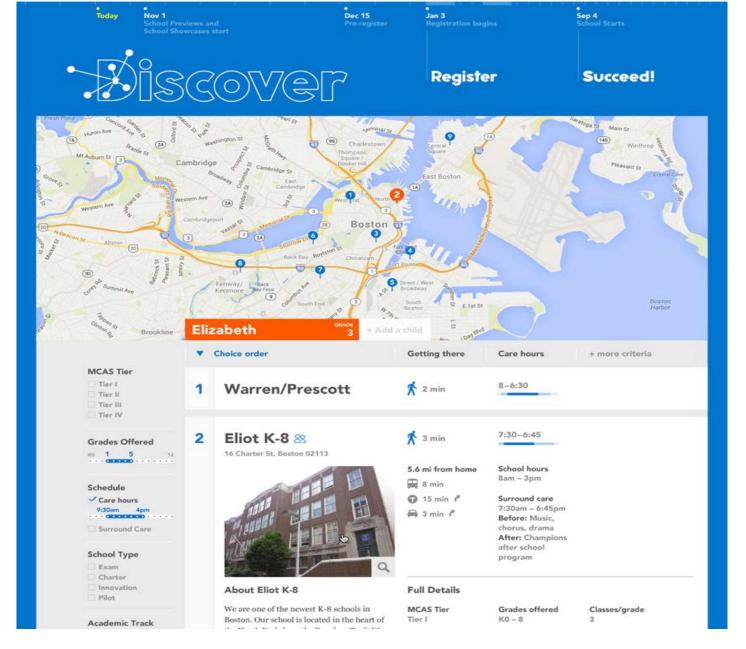
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THE MAYOR'S OFFICE OF **NEW URBAN** MECHANICS 🌣

BOSTON









"Help!"



"Done."





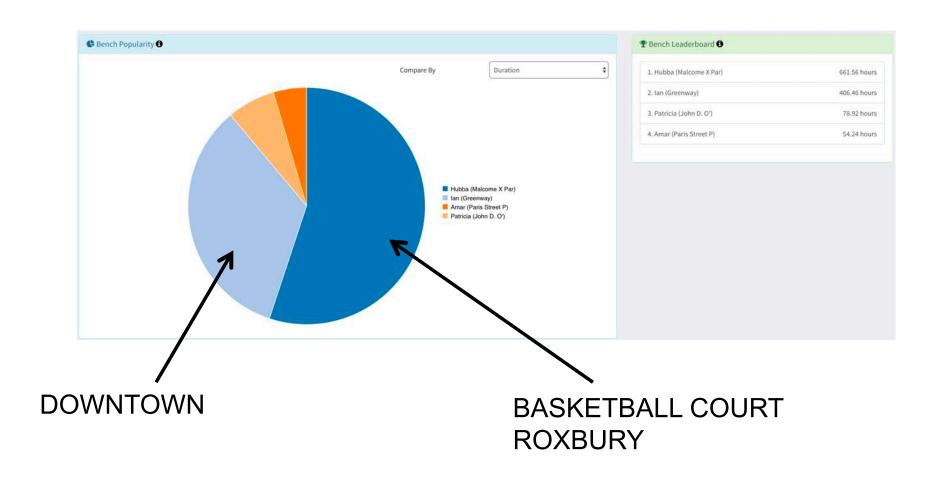








SOOFA BENCH POPULARITY



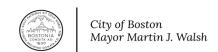




It's not about apps.
It's not about dashboards.
or sensors
or the internet of things.

It's about human-centered innovation.





BOSTON SMART CITY PLAYBOOK

Boston Smart City Playbook



Smart City Plays

- 1. Stop sending sales people
- 2. Solve real problems for real people
- 3. Don't worship efficiency

In detail

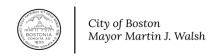
- Better decisions, not (just) better data
- 5. Platforms make us go _(ツ)_/
- 6. Towards a "public" privacy policy





Be Delightful







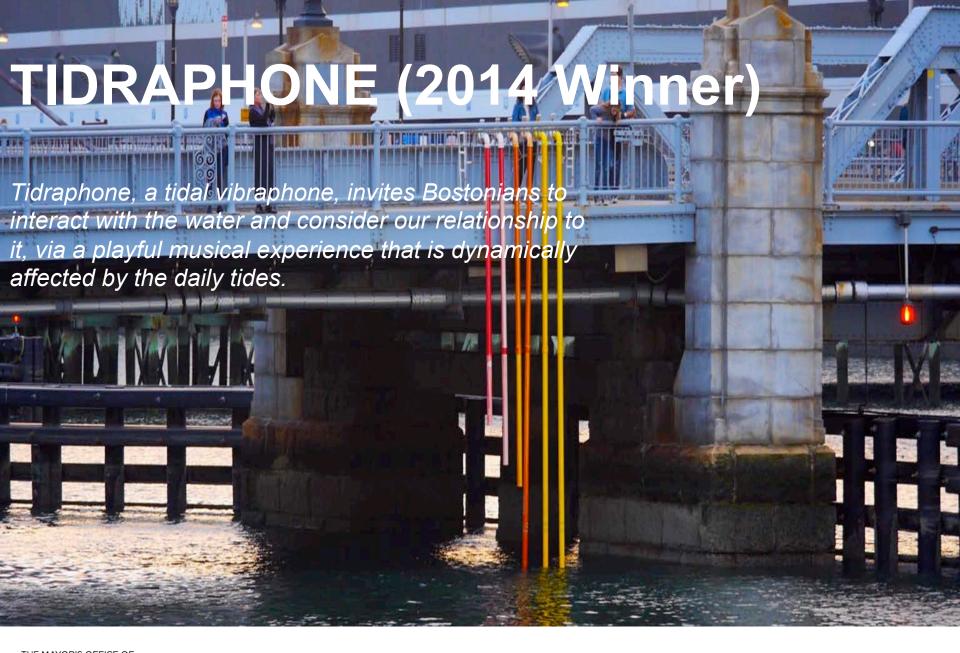










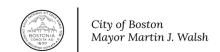


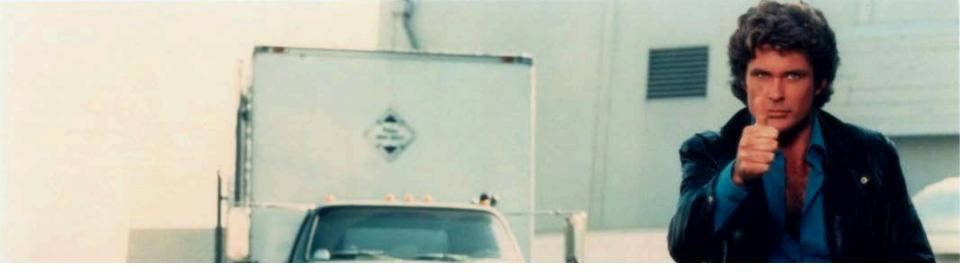




Create Comfort with Risk in Gov't







Boston will begin testing self-driving cars by the end of this year



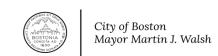




Boston

23 4,285

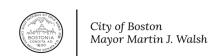




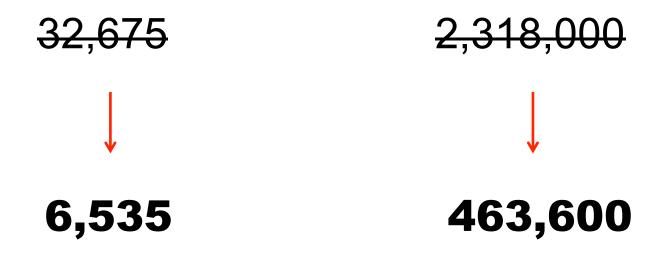
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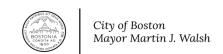


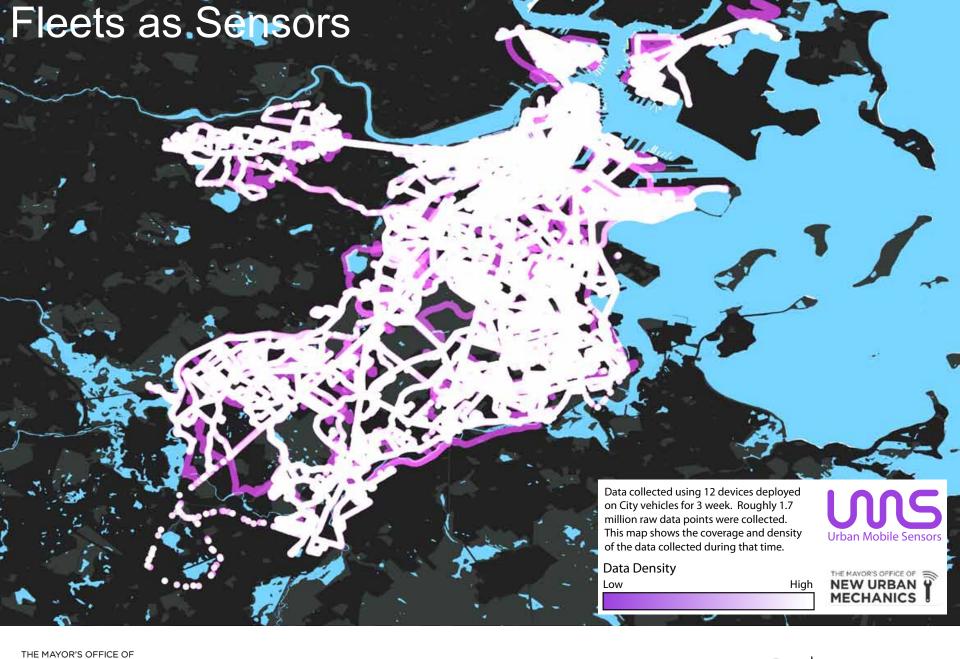


The Promise: 80% Reduction in Crashes









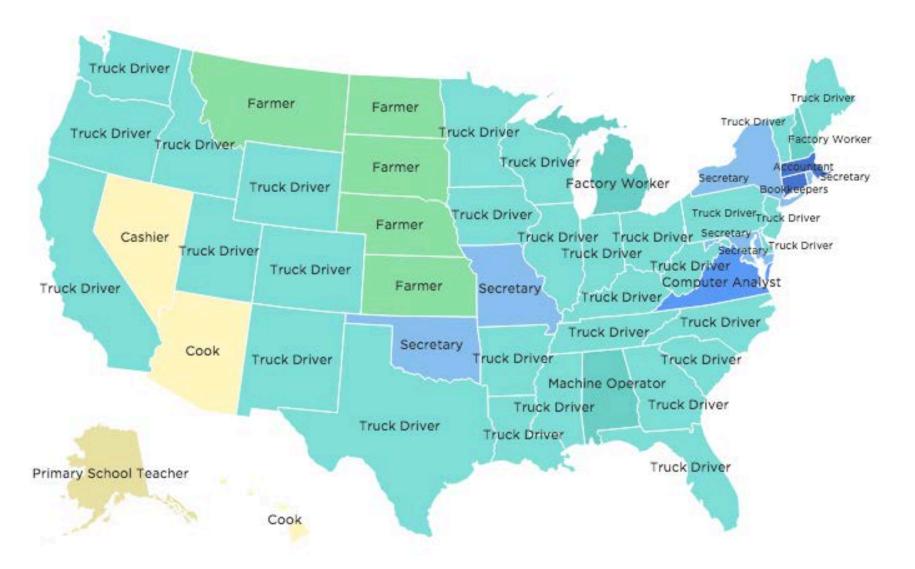








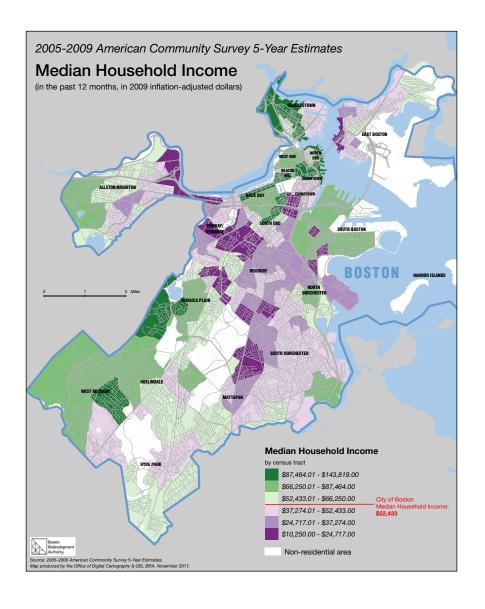




Source: NPR News | 2014 Census data







Sub-prime service

The three Boston ZIP codes that do not receive Amazon Prime deliveries:

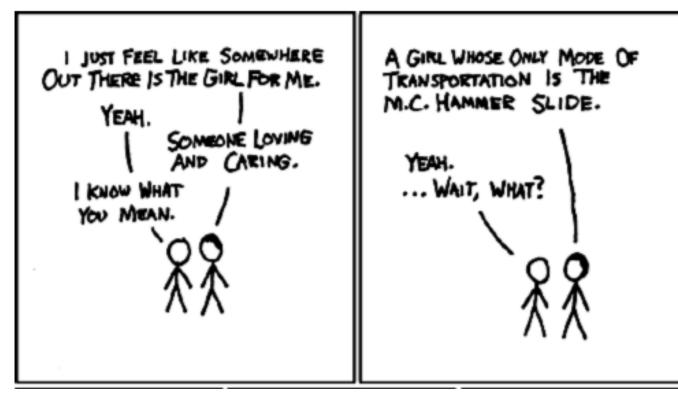


Source: Boston Globe





THE FUTURE = CHOICE



Source: XKCD





thank you

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