



Metro

Impact Evaluation Project

July 19, 2018

Background

- Evaluating the Strategic Plan
- Equity evaluation in government
- Identifying impact evaluation

Potential outcomes

- DEI Program - Evaluating the Strategic Plan
- Metro - Assessing impact of the agency's equity efforts



Additional opportunities

- Evaluation @ Metro
 - Establish agency-wide evaluation approach
 - Build staff capacity for impact evaluation

The logo for 'Opportunity.' is displayed in a sans-serif font. The word 'Opportunity.' is rendered in a multi-colored style: 'O' is blue, 'p' is orange, 'p' is blue, 'o' is grey, 'r' is green, 't' is blue, 'u' is yellow, 'n' is grey, 'i' is blue, and 't' is grey. A period follows the final 't'. The logo is centered on a light grey rectangular background.

Project process



- Participants
 - 35 Metro staff (rep. 10 departments)
 - 10 Community (5 CORE members)
- Began – October 31, 2017
- Projected completion – early 2019
- Cohort learning approach

Project stages

1. Intention

- What do we mean by impact?

2. Inquiry (*we are here)

- How do we know what kind of impact we are having?

3. Implications

- How are we different because of what we've found?

4. Going forward

Learnings

1. Grounding the intention in racial equity
2. Trying to seize all opportunities
3. Explicit roles



Response

- Project Charter
 - Values
 - Racial equity theory
 - Power analysis
 - Shared agreements for working together
 - Roles and responsibilities
 - Accountability
- Assessing process and products

Questions

1. How would you like the team to keep you updated on the project?
2. Do you have any resources that you could share that may assist the group in this work?

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