Meeting: Housing Bond Oversight Committee Meeting

Date: Monday, December 9, 2024

Time: 3:30 p.m. to 5:00 p.m.

Place: Virtual meeting (Zoom link)

Purpose: Provide committee with updates on Affordable Housing Bond program

progress, committee updates, and overall communications.

3:30 p.m. Welcome and Introductions

3:45 p.m. Conflict of Interest Declarations

3:50 p.m. Public comment

3:55 p.m. Staff update

4:05 p.m. Staff presentation: Quarterly report Q3

4:15 p.m. Housing Funding Update

4:50 p.m. Next Steps

5:00 p.m. Adjourn

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February 2017

Meeting: Housing Bond Oversight Committee Meeting

Date: Monday, October 14, 2024

Time: 3:00 p.m. to 5:30 p.m.
Place: Virtual meeting (Zoom)

Purpose: Provide committee with updates on Affordable Housing Bond program progress,

communications, and policy.

#### **Attendees**

Jeffrey Petrillo (he/him), Karen Shawcross (she/her), Andrea Sanchez (she/her), Mara Romero (she/her), Co-chair Steve Rudman (he/him), Scott Greenfield (he/him), Co-chair Jenny Lee (she/her), Ann Leenstra (she/her), Ex-officio Councilor Mary Nolan (they/them)

#### **Absent members**

Jesse Neilson (he/him), Katherine Rozsa (she/her)

#### Metro staff

Emily Lieb (she/her), Melissa Arnold (she/her), Alison Wicks (she/her), Sandi Saunders (she/her), Jimmy Oporta (he/him), Margot Monti (she/her)

#### **Facilitator**

Madeline Kane, Kearns & West (she/her)

Note: The meeting was recorded via Zoom; therefore, this meeting summary will remain at a high-level overview. Please review the recording and archived meeting packet for details and presentation slides.

### Welcome and Introductions

Madeline Kane, Kearns & West, provided opening remarks and reflected on Indigenous People's Day.

Co-chairs Steve Rudman and Jenny Lee provided opening remarks and reflected on the Bondfunded work the Native American Youth and Family Center has done to create culturally specific homes and shelters.

Madeline facilitated introductions between the Committee members and reviewed the meeting agenda and objectives.

The Committee approved the June 10<sup>th</sup> Meeting Summary.

#### **Conflict of Interest Declaration**

Co-chair Lee declared a conflict of interest as an employee of the Coalition of Communities of Color, which has received Metro Bond funds.

Andrea Sanchez declared a conflict of interest as Deputy Developer at Housing Development Center which has clients that receive Metro Bond funds.

Jeff Petrillo declared a conflict of interest as he serves in an advisory function with Community Partners for Affordable Housing which receives Metro Bond funds.

### **Public Comment**

No public comment was received.

## **Staff Presentation: Quarterly Report**

Jimmy Oporta, Metro, provided an overview of the Quarterly Report, reviewing the amounts of complete, under-construction, and pre-construction units. He highlighted that the Bond has reached 120% of its unit production goal and that 2,059 units have been completed and are accepting residents. He noted that the Bond closed on the first home ownership project, Short Stack Milwaukee, and construction would begin this month.

Committee members had the following questions and comments:

- **Comment, Jeff Petrillo**: The Short Stack Milwaukee project groundbreaking is on Thursday, October 24<sup>th</sup>.
- **Comment, Karen Shawcross**: This report was not in the packet.
  - Metro response, Alison Wicks: The Quarter Two report was in the packet, Quarter Three just ended, but Metro wanted to share the most recent numbers today.
- **Question, Mara Romero**: This graph is a great visual. Will the pre-construction units come to fruition?
  - Metro response, Jimmy Oporta: Yes, the units in preconstruction will move forward.

## **Staff Update on Committee Recruitment and Co-chairs**

Alison Wicks shared that the charter states the Committee should consist of 7-15 members, and they are hoping to add additional members. She shared that the rolling application has been open, and staff will start the review process on November 1, with new members being appointed in January 2025.

She shared that the terms of the Co-chairs are coming to an end in 2025 and recognized the Co-chairs for their contributions over the past six years. She asked for the Committee to share nominations for Co-chairs by November 1 and committed to sending a position description after the meeting.

Committee members had the following questions and comments:

- **Question, Karen**: What is the term limit?
  - Metro response, Emily Lieb: There is a two-year term limit, with up to two renewals, for a total of six years.
- **Comment, Co-chair Lee**: Steve has been co-chair the whole time, but I was the third appointment of the other co-chair position.
- Question, Mara: Can Jenny be nominated again?
  - o **Response, Co-chair Lee**: No, I have termed out.

## **Presentation on Analysis of Affordable Housing Investment Opportunities**

Melissa Arnold, Metro, presented an update on the Analysis of Affordable Housing Investment Strategies. She noted that there will be optional office hours to have additional dialogue on this agenda item. She reviewed the project's purpose and shared that the scope of work was informed in part by feedback and recommendations from this Committee. Metro wanted to evaluate possible investment strategies and Supportive Housing Services (SHS) was the likely and preferred revenue source, so the analysis looked at areas for strong alignment with SHS funds.

Melissa shared that the strategies evaluated included gap funding of new renal construction, affordable homeownership, preservation of existing affordable housing, acquisition and conversion, and complementary strategies. She reviewed the analysis process, deliverables, and evaluation criteria. She highlighted that there were subject matter expert interviews and a 90-minute operating cost listening session.

Key findings from the analysis are:

- 1. Affordable housing industry developers and operators are experiencing significant barriers to production and successful long-term property operations.
- 2. Capital investments for future regional affordable housing funding should be coordinated across funders to provide predictability and funding requirements should be informed by actual cost.
- 3. The following are the best investment strategies that align with SHS goals and population priorities while also responding to industry challenges and market opportunities.
  - a. Gap financing for affordable rental construction
  - b. Preservation of existing affordable housing
  - c. Acquisition and conversion of market-rate multifamily housing, hotels, and motels
  - d. Operating and risk mitigation support funds
  - e. Strategic land acquisition
  - f. Pre-development funding
- 4. Homeless services and affordable housing systems need more comprehensive integration.

Committee members had the following questions and comments:

- **Question, Karen**: This work represents the problems of the current system and is meaningful. Can the Committee receive a copy of it, and when does the report go to Metro Council? What is the report's role in decision-making on whether to issue a new bond?
  - Metro response, Melissa: The report was sent to Council last week, we will send the report to the Committee in a follow-up email.
  - Metro response, Emily: The report's findings directly informed the Chief Operating Officer's (COO) recommendations.
  - Metro response, Craig Beebe: Council will consider a resolution on October 17, which will direct staff to develop a proposal for a number of different changes, including expanding allowable uses. Staff would have a series of work sessions with Council in fall. Voters would need to approve expanding allowable uses.
- Question, Scott Greenfield: Can we receive a copy of the COO recommendation to Council?
   Taking market-rate housing down to affordable is my preferred financial tool to achieve outcomes in the presentation. There are tools beyond a Bond that could be impactful. Are the voters approving Bond financing? How is Metro envisioning financial tools to achieve outcomes?
  - o **Metro response, Emily:** A copy of the recommendation was shared on July 9th.

- Metro response, Melissa: The analysis was high-level, with some recommended strategies. If the use was expanded to include capital investments, programmatic decisions would then be made. There are more details that are not included in the report, and I would be happy to chat about preservation strategies.
- Metro response, Craig: Council will need to discuss and decide governance, currently, the resolution refers to some governance structures like an oversight body. Governance structures may change over time to allow for more flexibility.
- **Comment, Jeff:** It would be good to allow more time for Committee discussion. I think the statement that this is new work in affordable housing is false, the golden age of affordable housing development is now, as there is significantly more funding. The pandemic created a shift that is still working out. Operation costs are high, but there is not a clear reason why. The private sector is not in the same place regarding operations, Metro should look at the private side for strategies. Were the strategies in order of priority? The preservation of affordable housing is great, but it does not create new units, so I would rank that lower. Acquisition and conversion are the real opportunities.
  - o **Metro response, Melissa:** The strategies were not in order of priority. I am happy to follow up with you to have further dialogue.
- **Comment, Mara**: The concept of affordable housing is new in the timeline of housing and society. Looking back, Measure 102 is an example of moving forward. More money can lead to more problems, now it is about solving those problems.
- **Question, Andrea:** To connect the dots, the COO's recommendation from the July 9<sup>th</sup> email was to not have a ballot measure in November, Craig's memo outlines work that has happened since July 9<sup>th</sup>, and Melissa's presentation is what informed the COO's recommendation and will continue to inform Council, correct? What is happening on October 17<sup>th</sup>?
  - Metro response, Melissa: The report took some time to write, which is why it was presented today. This Committee has shown interest in evaluating lessons learned from the Bond, which is adjacent to the Report.
  - Metro response, Craig: The Council is considering a resolution on October 17 and there will be additional work sessions and discussion. The resolution currently looks at a more integrated regional program around services and affordable housing investments, including what changes would need to occur and a timeline. Voters would have to approve any changes related to SHS.
- **Comment, Co-chair Rudman**: Great report, as Council deliberates on this, Regional Longterm Rent Assistance (RLRA) vouchers are critical to success. It is also important to think long-term after a building opens. There are also interest earnings from the Bond to consider.
  - Comment, Jeff: Short-term interest rates have dropped 100 basis points since the Federal Reserve rate cut in September and will decline more if rates are cut again, reducing interest earnings from the Bond.
- **Question, Karen**: Is a May bond measure still being considered? What does that timeline look like?
  - Metro response, Craig: An additional bond is not being considered. If Council approves the resolution, the package would consider a May 2025 ballot measure for referral.

## **Policy Updates**

Emily provided policy updates on the asset management and monitoring assessment, coordination and alignment with State funding, and the Regional Housing Coordination Strategy.

Nui Bezaire, Metro, provided an overview of Permanent Supportive Housing (PSH) as a best practice housing intervention for those with chronic homelessness. PSH includes a housing unit, rental assistance, and wrap around services. She reviewed how Metro is positioned to lead the region's PSH capacity, and the Affordable Housing Bond Oversight Committee, the Supportive Housing Services Oversight Committee, and the SHS Audit's Recommendations relating to PSH. Nui reviewed Phase 1 of PSH implementation and its current progress status.

Committee members had the following questions and comments:

• **Comment, Mara:** Appreciate the updates and Nui is a good PSH spokesperson. It is nice to see program investments in the community.

Emily reflected that it is nice to have Committee time outside of the annual report work. She asked Committee members to reach out to Sandi Saunders, Metro, with any feedback or how to prioritize additional time.

## **Program Updates**

Alison shared that the PSH pilot was previously known as Rapid PSH, and shared interest earnings updates. The Portland Housing Bureau and Washinton County received two extensions. If funds are not spent during that time, Metro will reconsider those funds. She stated that Metro is collecting more data in the post occupancy framework and are looking for areas of improvement.

Committee members had the following questions and comments:

- **Question, Karen**: What kind of acquisitions are being considered?
  - **Metro response, Alison**: Existing properties, one is a multifamily apartment building and the other is a hotel.
- **Question, Co-chair Rudman**: Glad to see the PSH projects will happen or have funds pulled in December. Are there new interest earnings and what is the plan for that?
  - Metro response, Emily: There has not been a conversation on the additional interest earnings that have been accruing. The COO wants to see how the pilot funding goes and what our partners are doing to be strategic with funds. There are projects in the pipeline facing risks which may need the additional interest earnings. Metro will circle back early next year.
- **Question, Mara**: Does the Bond indicate how those interest earning can be spent? Is it similar to how partners can spend the funds they receive?
  - Metro response, Emily: Yes, the funds are subject to the same legal obligations.
     There is a Metro approved framework for funds. The work plan enables the COO to allocate additional funds proportionate to the three counties.
- Question, Karen: I believe that the post occupancy data is sometimes voluntary, I am
  interested in the demographic information and if you are seeing a certain percentage of
  responses.
  - Metro response, Alison: I can follow up with more information. One improvement that was made to the form is adding "I prefer not to answer" so 100% of the

- questions will be answered, even if it is "I prefer not to answer." Hopefully there will be better quality data in the coming year.
- Response, Mara: When this was first presented, we saw culturally or disability specific buildings had a response rate of 100%. I like the idea of forcing them to do the survey.

## **Closing and Next Steps**

Alison thanked the Committee for its time and encouraged members to attend a groundbreaking or a grand opening.

Jeff asked for the city or location area to be included in the communications regarding groundbreaking or grand openings.

Mara shared that December will be her last meeting.

Many Committee members shared their appreciation for Mara.

Next steps include:

- Next meeting: December 9, 2024
- Metro to circulate the Co-chair position description.
  - o Committee members to share Co-chair nominations by November 1.
- Metro to circulate the Analysis of Affordable Housing Investment Strategies Memo.
  - o Committee members to attend office hours for additional dialogue.
- Committee members to reach out to Sandi Saunders, Metro, with any feedback on how to prioritize additional Committee time.
- Metro to share an update early next year on the spending plan for additional interest earnings.

## Adjourn

The meeting adjourned at 5:20 p.m.

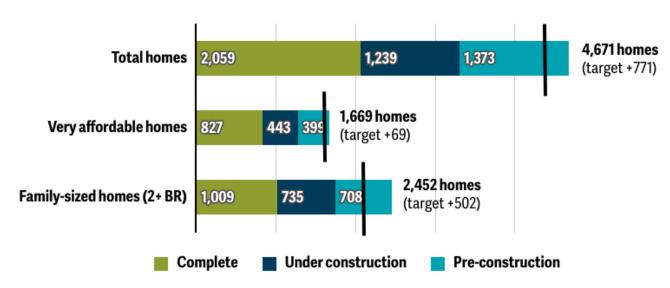
This is the third quarterly progress report for the Metro Affordable Housing Bond of 2024. Similar reports are produced quarterly with the goal of keeping the Housing Bond Community Oversight Committee, Metro Council, and other stakeholders and partners informed about ongoing implementation progress. A more detailed report will be provided annually for each calendar year, following submission of local progress reports by each participating implementation jurisdiction.

#### **REGIONAL PRODUCTION PROGRESS**

As of the end of September 2024, the Affordable Housing Bond program has 57 projects representing 4,671 new affordable homes in the portfolio, including 20 projects (1,373 units) that are in pre-construction. Forty-five projects have received final approval, of which fourteen (1,239 units) are under construction, and twenty-three projects (2,059 units) have completed construction and are accepting residents. Of these homes, 2,452 will have two or more bedrooms, representing 126% of the program's production goal of 1,950 family-sized homes; and 1669 will be affordable to households with incomes at or below 30% of area median income (AMI), representing 104% of the program's production goal of 1,600 deeply affordable homes. Collectively, the 57 projects in the portfolio represent 4,671 new affordable homes, or 120% of the total production target for the Housing Bond, while utilizing approximately 81% of allocated project funding.

**Production and funding dashboard** 

# Affordable housing production: progress underway 2024 Q3



## **REGIONAL PRODUCTION PROGRESS**

	Eligible units	30% AMI units	2+ BR units	PSH units	
Total units in portfolio	4,671	1,669	2,452	763	
Total unit production targets	3,900	1,600	1,950	N/A	
% of unit progress underway	120%	104%	126%	N/A	
Total funding committed or underway % of funding committed Total funding remaining	\$545,714,222 81% \$128,876,963				

## **LOCAL PRODUCTION PROGRESS**

## **Portland**

Name	Metro Bond Funds	Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
73rd and Foster	\$3,032,340	Pre-construction	64	22	29	22	Jul-24	Feb-25
Abbey Townhomes	\$1,200,000	Pre-construction	8	0	8	0	Apr-24	Feb-25
Albina One	\$14,424,597	In Construction	94	32	55	0	Jun-23	Jun-25
Aldea at Glisan Landing	\$3,685,679	In Construction	96	15	63	0	May-23	Apr-25
Barbur Apartments	\$22,519,248	Pre-construction	149	32	102	0	Dec-24	Jun-26
Beacon at Glisan Landing	\$5,822,000	In Construction	41	41	0	41	Jun-23	Sep-25
Carey Blvd. (Homeownership)	\$6,087,267	Pre-construction	53	0	53	0	Jul-25	Feb-29
Dekum Court*	see Home Forward	In Construction	147	61	78	0	Mar-22	Jan-25
Dr. Darrell Millner Building	\$9,216,838	Complete	63	17	48	0	Jul-22	Jun-24
Findley Commons	\$1,945,175	Complete	35	0	0	35	Oct-20	Dec-21
Garden Park Estates	\$2,239,308	In Construction	54	25	40	25	Jun-23	Oct-25
Gooseberry Trails (Homeownership)	\$5,451,773	Pre-construction	52	0	52	0	Aug-24	May-26
Hattie Redmond	\$4,411,737	Complete	60	60	0	60	Oct-21	Feb-23
Hollywood Hub	\$10,256,344	Pre-construction	73	39	24	0	Sep-24	Mar-26
Jamii Court	\$6,155,974	Pre-construction	98	39	58	15	Apr-25	Aug-26
M Carter Commons	\$5,800,000	Pre-construction	62	21	0	0	Jun-24	Aug-25
Meridian Gardens	\$13,365,160	Complete	85	70	0	65	Jul-23	Sep-24
PCC Killingsworth	\$2,538,237	In Construction	84	28	60	0	Aug-24	Jun-25
PCC Southeast (Legin Commons)	\$2,649,254	Pre-construction	124	20	63	0	Jul-24	Jan-26
Powellhurst Place	\$4,091,048	Complete	64	12	45	12	Aug-22	Apr-24
Strong Site	\$3,150,000	Pre-construction	75	11	54	0	Aug-24	Aug-25
Tistilal Village	\$4,632,538	In Construction	24	24	22	16	Mar-23	Aug-24
Waterleaf	\$1,929,219	Complete	176	17	48	20	Dec-20	Dec-22
To	otal units in juri	sdiction portfolio	1,781	586	902	311		
	Total unit production targets			605	737 122%	300 104%		
	% of commitment complete			97%	4			
		ted or underway		\$153,43				
		Total LIS funding		\$208,740,992				
	% of fu	nding committed		749	<u> </u>		]	

Remaining LIS funding	\$55,309,272
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<sup>\*</sup>Home Forward is the developer of Dekum Court, but the units will count toward Portland's production goals. Dekum Court's funding was allocated directly to Home Forward, based on an agreement between Portland, Home Forward, and Metro prior to the execution of IGAs allocating funds, and as part of Metro's early commitment of funding to four "Phase I projects" (also including Viewfinder, Mary Ann, and Tukwila Springs).

## **Washington County**

Name	Metro Bond Funds	Status	Eligible Units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Alongside Senior Housing	\$6,270,000	Complete	57	23	0	24	Jul-22	Sep-23
Cedar Rising	\$10,230,000	Complete	81	33	50	0	Apr-22	Dec-23
Goldcrest	\$12,000,000	In Construction	74	14	45	0	Sep-22	Jun-24
Heartwood Commons	\$9,283,000	Complete	54	54	0	54	Dec-21	Mar-23
Opal Apartments	\$6,149,000	Complete	54	28	9	0	Jun-22	Mar-24
Plambeck Gardens	\$14,700,000	In Construction	116	47	62	8	Apr-23	Oct-24
Plaza Los Amigos	\$13,670,523	Complete	112	26	72	0	Jul-22	Aug-24
Terrace Glen	\$17,484,000	Complete	144	51	74	3	Jan-21	May-23
The Valfre at Avenida 26	\$3,792,088	Complete	36	8	30	8	Sep-21	Oct-22
Viewfinder	\$11,583,000	Complete	81	34	56	30	Jul-20	Dec-21
Woodland Hearth	\$9,450,000	Pre-construction	63	24	40	22	Oct-24	Apr-26
	Total units in j	urisdiction portfolio	872	342	438	149		
	Total unit	production targets	814	334	407	100		
	% of commitment complete				107% 102% 108% N/A			
	Total committed or underway			\$114,6	1			
	Total LIS funding			\$118,1				
	% of funding committed			97				
Remaining LIS funding				\$3,47				

## **Clackamas County**

Name	Metro Bond Funds	Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Fuller Road Station	\$8,570,000	Complete	99	30	82	25	Apr-21	Sep-22
Good Shepherd Village	\$18,330,000	Complete	142	58	79	58	Mar-22	Sep-23
Hillside Park – A & B	\$25,454,545	Pre-construction	143	40	14	13	Sep-24	Apr-26
Hillside Park – C	\$18,190,692	In Construction	78	68	53	8	Jul-24	Sep-26
Lake Grove	\$10,000,000	Pre-construction	54	20	28	10	May-25	Oct-25
Las Flores (Maple Apts.)	\$15,903,000	Complete	171	70	129	9	Mar-22	May-24
Mercy Greenbrae (Marylhurst Commons)	\$3,000,000	Complete	100	40	83	40	Sep-22	Jun-24
Shortstack Milwaukie	\$700,000	Pre-construction	15	0	15	0	Jul-24	Jun-25
Tukwila Springs	\$5,548,542	Complete	48	48	0	48	Jun-21	Jun-22

Wilsonville TOD	\$8,000,000	In Construction	120	35	79	20	Jul-24	Jan-26	
	970	409	562	231					
	812	333	406	0					
	% of commitment complete				138%	N/A			
	Total committed or underway				\$103,696,780				
	Total LIS funding			\$122,01					
	% of funding committed			85					
	Remaining LIS funding			\$18,32					

## Hillsboro

Name		Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Nueva Esperanza	\$16,940,731	Complete	149	60	105	0	Mar-22	Nov-23
The Dolores	\$10,500,000	Pre-construction	66	30	46	12	Sep-24	Mar-26
	215	90	151	12				
	Total unit production targets			117	142	0		
	% of com	nmitment complete	76%	77%	106%	N/A		
	Total comn	nitted or underway		\$25,69				
	Total LIS funding			\$41,24				
% of funding committed				62				
Remaining LIS funding			\$15,549,350					

## Gresham

Name	Metro Bond Funds	Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Civic Drive	\$2,100,000	Pre-construction	59	0	59	0	Feb-25	May-26
Myrtlewood Way	\$3,800,000	Pre-construction	20	0	20	0	Nov-24	Aug-26
Oak Row at Rockwood	\$2,200,000	Pre-construction	11	0	11	0	Sep-24	Dec-24
Rockwood Village	\$5,237,814	Complete	47	47	39	0	Jan-20	Apr-22
Terracina Vista	\$2,500,000	In Construction	91	0	56	0	Dec-23	Mar-25
Wynne Watts Commons	\$11,292,447	Complete	147	30	31	30	Jan-21	Jun-22
	Total unit	urisdiction portfolio production targets nmitment complete	375 187 201%	77 77 100%	216 93 232%	30 0 N/A		
	% of	nitted or underway  Total LIS funding funding committed maining LIS funding		\$27,130,261 \$27,140,995 100% \$10,734				

# Beaverton

Name	Metro Bond Funds	Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Amity Orchards	\$9,000,000	In Construction	135	17	79	0	Jul-22	Jan-24
Elmonica	\$8,439,934	Pre-construction	80	33	32	0	Sep-24	Apr-26

Mary Ann	\$3,000,000	Complete	54	11	29	0	Jun-20	Sep-21
Senior Housing on 5th	\$10,500,000	Pre-construction	104	68	0	30	Jan-25	Jun-26
	373 218	129 89	140 109	30 N/A				
	% of con	nmitment complete	171%	145%	128%	N/A		
	Total com	nitted or underway		\$30,93				
	Total LIS funding			\$31,58				
	% of funding committed			98				
Remaining LIS funding			\$647,661					

## Home Forward (East Multnomah County)

Name	Metro Bond Funds	Status	Eligible units	30% AMI units	2+ BR units	PSH units	Construction Start	Anticipated Completion
Troutdale Apartments	\$15,970,323	In Construction	85	36	43	0	Jul-24	Dec-25
Dekum Court (PHB)*	\$21,034,083	In Construction	Counts	Counts toward PHB's unit production goals				Jan-25
Total units in jurisdiction portfolio			85	36	43	0		
	Total unit	production targets	111	46	55	0		
	% of con	nmitment complete	77%	78%	78%	N/A		
	Total comr	nitted or underway	\$37,004,406					
	Total LIS funding			\$37,141,206				
% of funding committed			100%					
	Remaining LIS funding			\$136,800				

<sup>\*</sup>Home Forward is the developer of Dekum Court, but the units will count toward Portland's production goals. Dekum Court's funding was allocated directly to Home Forward, based on an agreement between Portland, Home Forward, and Metro prior to the execution of IGAs allocating funds, and as part of Metro's early commitment of funding to four "Phase I projects" (also including Viewfinder, Mary Ann, and Tukwila Springs).

## PROJECT ENDORSEMENTS AND FINAL APPROVALS

The following projects were endorsed or approved during the third quarter of 2024. Staff reports for these approvals are included in the Quarterly Report Project Approvals Addendum\*

Project	Jurisdiction	Developer(s)	<b>Endorsement/Approval</b>
Vuela (Wilsonville TOD)	Clackamas	Palindrome	Final Approval
Shortstack Milwaukie	Clackamas	HomeWork/Sister City	Final Approval
Strong Family Housing	Portland	SEI/CDP	Final Approval
The Dolores	Hillsboro	Hacienda	Final Approval

<sup>\*</sup>Staff reports for projects approved in the third quarter can be found at <a href="https://www.oregonmetro.gov/public-projects/affordable-homes-greater-portland/progress">https://www.oregonmetro.gov/public-projects/affordable-homes-greater-portland/progress</a>

# **METRO AFFORDABLE HOUSING BOND**

Financial Report Through September 2024

# **FINANCIAL SUMMARY**

TOTAL REVENUE	\$710,095,984		
TOTAL EXPENSES and DISBURSEMENTS	\$401,416,897		
TOTAL COMMITTED	\$167,670,735		
TOTAL FUNDING REMAINING	\$141,008,352		

# **REVENUE**

	FY 2018 - 2024	FY 2024 - 2025	TOTAL REVENUE
Bond Proceeds	\$652,800,000		\$652,800,000
Premiums on Bonds	\$2,630,335		\$2,630,335
Interest Earnings	\$50,617,834	\$3,810,314	\$54,428,149
Metro General Fund	\$0	\$237,500	\$237,500
TOTAL REVENUE:	\$706,048,169	\$4,047,814	\$710,095,984

# **EXPENSES**

PROJECTS	Prior Years Expended or	FY2024-25 Expended or	Committed Not Yet	TOTAL EXPENDED, DISBURSED or	WORK PLAN FUNDING	% of Work Plan Funding Expended, Disbursed or
Jurisdiction:	Disbursed	rsed Disbursed Disbursed COMMITT		COMMITTED	(Amended)	Committed
Beaverton	\$12,000,000	\$0	\$18,939,934	\$30,939,934	\$31,587,595	98%
Clackamas County	\$69,542,235	\$8,700,000	\$25,454,545	\$103,696,780	\$122,018,094	85%
Gresham	\$19,030,261	\$0	\$8,100,000	\$27,130,261	\$27,140,995	100%
Hillsboro	\$16,940,731	\$8,750,000	\$0	\$25,690,731	\$41,240,081	62%
Home Forward (East Multnomah Co.)	\$37,004,406	\$0	\$0	\$37,004,406	\$37,141,206	100%
Portland	\$68,301,536	\$3,150,000	\$81,980,184	\$153,431,720	\$208,740,992	74%
Washington County	\$105,215,302	\$0	\$9,450,000	\$114,665,302	\$118,135,532	97%
Metro Site Acquisition Program	\$27,324,043	\$1,800,320	\$23,746,072	\$52,870,435	\$62,016,000	85%
Other Metro Direct Project Costs	\$266,861	\$17,792	\$0	\$284,653	\$0	N/A
PSH IGA in progress (Wash Co)					\$6,746,000	N/A
Funding to be allocated (Interest Earnings)					\$19,824,690	N/A
TOTAL:	\$355,625,375	\$22,418,111	\$167,670,735	\$545,714,222	\$ 674,591,185	81%

ADMINISTRATIVE	Prior Years Expended or Disbursed	FY2024-25 Expended or Disbursed	TOTAL EXPENDED or DISBURSED	WORK PLAN FUNDING (Amended)	% of Work Plan Funding Expended or Disbursed
Beaverton	\$945,835	\$0	\$945,835	\$974,615	97%
Clackamas County	\$2,353,622	\$641,376	\$2,994,998	\$3,636,371	82%
Gresham	\$598,345	\$119,538	\$717,883	\$837,421	86%
Hillsboro	\$994,779	\$138,839	\$1,133,618	\$1,272,457	89%
Home Forward (East Multnomah Co.)	\$496,973	\$0	\$496,973	\$496,973	100%
Portland <sup>1</sup>	\$0	\$0	\$0	\$0	N/A
Washington County	\$2,387,306	\$627,716	\$3,015,022	\$3,645,054	83%
Metro Site Acquisition Program <sup>2</sup>	\$0	\$0	\$0	\$1,940,932	N/A
Metro Accountability and Financial Transaction Costs	\$13,469,235	\$599,847	\$14,069,081	\$19,409,319	72%
Funding to be allocated (Interest Earnings)				\$3,291,657	N/A
TOTAL:	\$21,246,095	\$2,127,316	\$23,373,410	\$35,504,799	66%

<sup>&</sup>lt;sup>1</sup> PHB uses a Program Delivery Fee, not paid for by Metro's Affordable Housing Bond, to cover administrative expenses.

<sup>&</sup>lt;sup>2</sup> Administrative expenses in support of Metro's Site Acquisition Program are combined with Metro's total Administrative expenses and included in "Metro Accountability and Financial Transaction Costs."

METRO COSTS  ANNUAL BASIS <sup>3</sup>	FY2024-25 YTD Actuals	FY2024-25 Metro Budget	YTD % Spent
ANNUAL BASIS	660,353	3,209,375	21%

<sup>&</sup>lt;sup>3</sup> In addition to Metro's Administrative costs, these costs include certain Metro Direct Costs reported under the "Project" Cost table above (e.g. personnel costs for the Metro Site Acquisition Program as well as Other Metro Direct costs). These costs were not provided a Work Plan Funding allocation, and therefore must be covered by Metro's Administrative Funding allocation.

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# Housing Communications Monthly Report – November 2024

The Housing Department's Communications team is working on several stories across Metro news, social media, paid community media, email marketing and earned media.

#### Metro News

"I never thought this would happen to me": When homelessness happens later in life

**Highlight:** "By now, the predicted tsunami has arrived: about 50% of single adults experiencing homelessness are age 50 or older, up from only 11% in the early 90's. And more people are experiencing homelessness for the first time in their later years than ever before."

## Beaverton opens its first year-round homeless shelter

**Highlight:** "The new shelter was made possible in part with \$4.8 million from Metro's supportive housing services fund. The fund will also provide \$1.2 million per year for services, including housing navigation so guests can transition into stable housing. Local nonprofit Open Door HousingWorks — which has 40 years of experience providing services in Washington County — will operate the shelter."

## Meridian Gardens offers new beginnings in Southeast Portland

## Social media

The communications team published content related to the <u>2024 supportive housing services</u> <u>annual reports</u>, <u>Veterans Day</u> and <u>gratitude to voters on Thanksgiving</u>, alongside standard social coverage of housing events, including affordable housing and shelter.

## **Email marketing**

Metro Housing's monthly email newsletter covers recent affordable housing bond and supportive housing services events, Metro News stories, and housing news from the greater Portland region as well as occasional national housing topics. The newsletter is garnering above-average engagement compared to industry standards for email marketing.

November's Metro Housing Newsletter included a profile of a peer support specialist Webster, who works with veterans and others at Findley Commons housing community as well as the 2024 SHS annual reports.

October's Metro Housing Newsletter focused on Metro's Our Big Backyard magazine and green space in affordable housing developments.

# Community voices photo project

Nine residents in the bond-funded Terrace Glen Apartments in Tigard participated in a six-session workshop led by PSU professor and artist Emily Fitzgerald, exploring the meaning of "home." Their final projects will be on display at Blue Sky Oregon Center for the Photographic Arts in December. See <u>Blue Sky's website</u> for hours and details.

## Earned media

## November print/online stories: 8

## Print highlight:

Metro helps fund several newly opened housing and service facilities - Street Roots

This was the result of a pitch made to the reporter suggesting a story that illustrates the volume of investments.

"Metro's affordable housing bond and SHS funds made all four of these buildings and resources possible. ... Looking to the future, Metro is considering ways to increase affordable housing as the need exceeds availability. The National Low Income Housing Coalition states that the state of Oregon has a shortage of 102,760 rental homes that are affordable and available for extremely low-income renters."

### November TV stories: 6

This represents the number of unique station stories, not the number of times they aired. Many of these stories aired on morning, afternoon, prime time and late-night shows.

## **Broadcast highlight:**

Portland neighbors, non-profits feeding the homeless on Thanksgiving 'a good way to love people' - KOIN

This was an exclusive holiday-themed pitch that Metro made to KOIN.

"At Francis and Clare, a new permanent supportive housing program in Portland, residents like Henry Johnson are finding new beginnings." - Anthony Kustura, reporter

### SHS report coverage

In addition to groundbreakings and openings, the release of the SHS annual reports also garnered coverage from The Oregonian/OregonLive and Portland Tribune. Metro put out a press release related to these reports and supplied information to the reporters for these two stories.

- Homelessness is increasing faster than Portland-area counties are moving people into housing - The Oregonian
- Reports: Affordable housing crisis and homelessness increasing, despite government efforts - Portland Tribune

#### Movie theater ads

A set of slides that highlight the affordable housing bond and supportive housing services will continue being displayed in local independent theaters throughout the coming months.